

This report is filtered

Only show: #131 Question "What state do you live in?" is one of the following answers ("Texas")

# Covid-19 Impact and Local Business Survey Texas Report - April 2020

## Response Counts

Completion Rate:	100%		
	Complete		827











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Total: 827


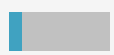



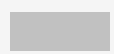

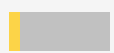
# 1. Are you 18 years of age or older?

Value	Percent	Responses
Yes	100.0%	827
		<b>Total: 827</b>

## 2. What local news sources are you using most now? (Check TOP THREE)

Value		Percent	Responses
Local Newspaper		66.7%	552
Local Newspaper Website		47.9%	396
Local TV News		72.7%	601
National Broadcast News		59.4%	491
Local Radio		15.8%	131
Apple News		5.8%	48
Facebook		17.9%	148
Twitter		4.2%	35
Nextdoor		11.9%	98
Other		13.2%	109

### 3. What is your most trusted source for news now? (Check ONE only)

Value		Percent	Responses
Local Newspaper		20.3%	168
Local Newspaper Website		12.6%	104
Local TV News		23.5%	194
National Broadcast News		27.7%	229
Local Radio		3.9%	32
Apple News		0.8%	7
Facebook		0.1%	1
Other		11.1%	92

Total: 827




#### 4. What news and information is most important to you now? (Check all that apply.)

Value		Percent	Responses
Daily updates on most important local Covid-19 facts		83.0%	686
Weekly updates on Covid-19 impact on our community		32.3%	267
Local resources available to our community to lessen impact of Covid-19		56.0%	463
Personal stories on the impact of Covid-19 on households		21.0%	174
Stories on the impact of Covid-19 on employment and local economy		48.2%	399
Online services being offered in the community		35.7%	295
Unemployment resources for persons laid off		15.8%	131
Assistance resources available for local businesses		18.9%	156
Other		7.9%	65


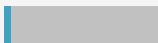
5. What information would you like to see from local businesses? (Check all that apply.)

Value		Percent	Responses
General status of the business		64.0%	529
New hours		64.6%	534
Services that are being offered		80.4%	665
New services being offered		54.1%	447
Online services being offered		59.7%	494
Employment needs		17.9%	148
Other		2.4%	20

6. Which of the following have you or any members of your household done in the past 24 HOURS?

Value		Percent	Responses
Listened to Local Radio		39.7%	328
Watched Local Television		84.6%	700
None of the above / Does not apply		7.9%	65

7. Have you or any member of your household read the local newspaper in the past WEEK?

Value		Percent	Responses
Yes		95.9%	793
No		4.1%	34













Total: 827



8. Which of the following types of publications have you or anyone in your household read in the past month? (Check all that apply.)

Value		Percent	Responses
National Daily Newspaper		23.3%	185
Local Daily Newspaper		93.8%	744
Local Paid Weekly Community Newspaper		11.9%	94
Local Free Weekly Print Publication		12.4%	98
Local Alternative Publication		3.4%	27
Local City or Regional Magazine		23.7%	188
Local Specialty Publication		9.3%	74
Local Business Publication		9.3%	74
Local Ethnic Publication		0.9%	7
Local Parenting Publication		0.5%	4
Local Senior Publication		7.6%	60
None of the above / Does not apply		1.8%	14






9. Which of the following AUTOMOTIVE SERVICE BUSINESSES do you or the members of your household plan to shop at in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Auto Body Shop		4.1%	34
Auto Detailing Shop		4.5%	37
Auto Glass Repair Shop		2.2%	18
Oil Change Station		49.5%	409
Auto Parts Store		15.8%	131
Auto Repair Shop		21.4%	177
New Vehicle Dealership		14.9%	123
Used Vehicle Dealership		3.3%	27
Recreation Vehicle (RV) Dealership		1.3%	11
RV or Camper Repair		1.7%	14
Tire Store		14.9%	123
None of the above / Does not apply		25.3%	209







10. Which of the following FARM EQUIPMENT and AGRICULTURE BUSINESSES do you or the members of your household plan to shop at in the NEXT 3 MONTHS?  
 (Check all that apply.)

Value		Percent	Responses
New Farm Equipment Dealer		0.5%	4
Used Farm Equipment Dealer		0.6%	5
Farm Truck and Tractor Repair Shop		1.6%	13
Agriculture Farm Supply Store		8.7%	72
Agricultural Service		1.3%	11
Farming Structure Building Contractor		0.7%	6
Animal Feed Store		12.6%	104
None of the above / Does not apply		82.5%	682





11. Which of the following SPECIALTY FOOD BUSINESSES do you or the members of your household plan to shop at or purchase from in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Bakery		41.2%	341
Ethnic Food Restaurant		33.9%	280
Liquor Store		39.9%	330
Wine Shop		18.1%	150
None of the above / Does not apply		27.6%	228

12. Which of the following types of GROCERY STORES do you or members of your household plan to shop at or purchase from in the next 30 days? (Check all that apply.)

Value		Percent	Responses
Health Food Store		10.5%	87
Farmers Market		21.2%	175
Grocery Store (Co-op)		20.8%	172
Grocery Store (Neighborhood/Local/Mom & Pop)		67.1%	555
Specialty Food Market		19.5%	161
None of the above / Does not apply		14.3%	118



13. Which of the following types of BEAUTY and SPA BUSINESSES do you or the members of your household plan to shop at or use the services of in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Barbershop		56.7%	469
Day Spa		7.3%	60
Nail Salon		34.8%	288
None of the above / Does not apply		29.1%	241

14. Which of the following types of SPORTING and RECREATION BUSINESSES do you or the members of your household plan to shop at or purchase from in the NEXT 3 MONTHS? (Check all that apply.)






Value		Percent	Responses
Bicycle Shop		3.6%	30
Bicycle Repair Shop		5.7%	47
Bicycle Rental Service		0.5%	4
Golf Course		13.9%	115
Gun Shooting Range		11.2%	93
Gun Store		8.7%	72
New Sporting Goods Store		19.7%	163
Used Sporting Goods Store		1.3%	11
None of the above / Does not apply		60.5%	500

15. Which of the following types of EVENT PLANNING BUSINESSES do you or the members of your household plan to shop at or purchase from in the NEXT 3 MONTHS? (Check all that apply.)






Value		Percent	Responses
Catering Service		2.9%	24
None of the above / Does not apply		97.1%	803



16. Which of the following types of EDUCATION BUSINESSES do you or the members of your household plan to use or look into using in the NEXT 3 MONTHS?  
 (Check all that apply.)

Value		Percent	Responses
Continuing Education Courses		11.4%	94
Community College		8.0%	66
Tutoring Center		0.6%	5
Private Tutor		1.2%	10
None of the above / Does not apply		83.0%	686








17. Which of the following types of FINANCIAL SERVICE BUSINESSES do you or the members of your household plan to GET NEW or CHANGE YOUR CURRENT PROVIDER FOR, in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Bank		23.1%	191
Credit Union		8.9%	74
Financial Advisor		12.6%	104
Stockbroker		4.0%	33
None of the above / Does not apply		70.7%	585





18. Which of the following types of FINANCIAL SERVICE BUSINESSES do you or the members of your household plan to use in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Credit Repair Service		1.0%	8
Debt Consolidation Company		1.0%	8
Payday Loan Company		0.5%	4
Tax Return Service		19.1%	158
Title Loan Company		1.9%	16
None of the above / Does not apply		78.0%	645

19. Which of the following types of HEALTH and MEDICAL PRACTITIONERS do you or the members of your household plan to GET NEW or CHANGE YOUR CURRENT PROVIDER FOR, in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Chiropractor		5.9%	49
Dentist		25.3%	209
General Practitioner		11.5%	95
Family Practitioner		17.4%	144
Optometrist		10.9%	90
Pediatrician		2.2%	18
None of the above / Does not apply		62.8%	519

20. Which of the following types of HEALTH and MEDICAL FACILITIES do you or the members of your household plan to GET NEW or CHANGE YOUR CURRENT PROVIDER FOR, in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Dental Clinic		10.3%	85
Hospital		1.9%	16
Medical Clinic		7.0%	58
None of the above / Does not apply		85.2%	705



21. Which of the following types of HEALTH and MEDICAL PRACTITIONERS do you or the members of your household plan to use in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Cardiologist		18.7%	155
Mental Health Provider		4.5%	37
Denture or Implant Specialist		8.1%	67
Ear, Nose & Throat Doctor		9.1%	75
Home Health Care Provider		3.4%	28
Internal Medicine Doctor		34.8%	288
Nutritionist or Dietician		2.2%	18
Physical Therapist		9.4%	78
Psychiatrist		2.5%	21
None of the above / Does not apply		42.4%	351

22. Which of the following types of HEALTH and MEDICAL FACILITIES do you or the members of your household plan to use in the NEXT 3 MONTHS? (Check all that apply.)
















Value		Percent	Responses
Hearing Aid Center		12.2%	101
Hospice Care Provider		0.2%	2
Laboratory or Medical Testing Facility		22.5%	186
Medical Marijuana Dispensary		0.5%	4
Medical Spa		1.1%	9
Mental Health Clinic		1.0%	8
Medical Supply Store		4.1%	34
Pain Clinic		5.9%	49
Rehabilitation Clinic		1.2%	10
Sleep Disorder Clinic		2.3%	19
Urgent Care Clinic		3.5%	29
Walk-In Clinic		2.7%	22
None of the above / Does not apply		59.1%	489

23. Which of the following types of HOTEL and TRAVEL BUSINESSES do you or the members of your household plan shop at or use in the NEXT 3 MONTHS? (Check all that apply.)







Value		Percent	Responses
Taxi Service		4.0%	33
None of the above / Does not apply		96.0%	794







24. Which of the following types of LOCAL SERVICE BUSINESSES do you or the members of your household plan to shop at or use in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Bottled Water Delivery Service		2.9%	24
Courier or Delivery Service		13.5%	112
Cremation Service Provider		0.4%	3
Dry Cleaning or Laundry Service		35.1%	290
Electronics Repair Shop		2.2%	18
Funeral Service Provider		0.4%	3
Information Technology (IT) Service		5.4%	45
Marriage Counselor		0.6%	5
Moving Truck Rental Company		2.3%	19
Mobile or Cell Phone Repair Shop		4.4%	36
Propane Dealer		8.7%	72
Self-Storage Facility		11.4%	94
Sewing and Alterations Shop		7.6%	63
Small Engine Repair Shop		3.0%	25
Shipping Center		20.1%	166
None of the above / Does not apply		37.5%	310
















25. Which of the following types of COMMUNITY/STATE SERVICES do you or the members of your household plan to use in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Charity or Philanthropic Organization		14.4%	119
Church		58.0%	480
Community Organization		8.3%	69
Community Service or Non-Profit Organization		16.9%	140
None of the above / Does not apply		34.2%	283















26. Which of the following types of HOME SERVICE CONTRACTORS & BUSINESSES do you or the members of your household plan to GET NEW or CHANGE YOUR CURRENT PROVIDER FOR, in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Electrician		9.4%	78
Painting Contractor		7.5%	62
Plumber or Plumbing Contractor		10.0%	83
None of the above / Does not apply		80.3%	664










27. Which of the following types of HOME SERVICE CONTRACTORS & BUSINESSES do you or the members of your household plan to use in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Air Duct Cleaning Service		4.7%	39
Concrete Contractor		1.7%	14
Furnace Contractor		1.2%	10
General Contractor		6.0%	50
Handyman		20.6%	170
Heating & Air Conditioning Service		28.9%	239
Home Security Company		4.7%	39
Junk Removal or Hauling Service		4.0%	33
Kitchen or Bath Remodeling Company		4.2%	35
Landscaping Service		30.8%	255
Mover or Moving Company		1.8%	15
New Home Builder		0.6%	5
Remodeling Contractor		5.0%	41
Roofing Contractor		3.4%	28
Septic Tank Contractor		2.7%	22
None of the above / Does not apply		35.8%	296



28. Which of the following types of HOME SERVICE BUSINESSES do you or the members of your household plan to use in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Carpet Cleaning Service		12.8%	106
Fuel or Oil Home Heating Service		0.5%	4
Furnace Cleaning Service		1.8%	15
Home Theater Installation Service		0.2%	2
Home Gardening Service		8.8%	73
House Cleaning Service		23.6%	195
Landscaper		16.2%	134
Pest Control Service or Exterminator		26.7%	221
Pool Cleaning Service		10.3%	85
Shades & Blinds Installation Service		2.3%	19
Television or Internet Service Provider		24.5%	203
Water Treatment Supply & Service		1.2%	10
Window & Door Installation Service		2.7%	22
None of the above / Does not apply		34.2%	283



29. Which of the following SENIOR CITIZEN related BUSINESSES do you or the members of your household plan to use in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
55+ Housing Community		3.9%	32
Adult Day Care		0.2%	2
Assisted Living Facility		1.0%	8
Nursing Home		1.1%	9
Respite Relief Provider		0.6%	5
Retirement Counselor		0.7%	6
Retirement Home		0.6%	5
Senior Center		6.0%	50
None of the above / Does not apply		88.8%	734

30. Which of the following CHILD related BUSINESSES do you or the members of your household plan to use in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Childcare or Daycare		2.2%	18
None of the above / Does not apply		97.8%	809

31. Which of the following CHILD related BUSINESSES do you or members of your household plan to shop at or purchase from, in the NEXT 3 MONTHS? (Check all that apply.)




Value		Percent	Responses
Children's Clothing Store		9.7%	80
None of the above / Does not apply		90.3%	747









32. Which of the following types of PET and ANIMAL BUSINESSES do you or the members of your household plan to shop at, use or purchase from in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Animal Daycare		3.1%	26
Animal Shelter		3.1%	26
Bird Seed Store		7.6%	63
Pet Groomer		20.0%	165
Pet Sitter		2.9%	24
Pet Store		26.4%	218
Veterinarian		36.8%	304
None of the above / Does not apply		45.5%	376

33. Which of the following REAL ESTATE BUSINESSES do you or the members of your household plan to GET NEW or CHANGE YOUR CURRENT PROVIDER FOR, in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Realtor		4.1%	34
Real Estate Brokerage Firm		1.1%	9
None of the above / Does not apply		95.5%	790

34. Which of the following REAL ESTATE BUSINESSES do you or the members of your household plan to use in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Apartment Rental Agency		1.6%	13
Estate Liquidator		0.8%	7
Mortgage Banker		3.6%	30
Mortgage Broker		1.7%	14
Real Estate Appraiser		4.0%	33
None of the above / Does not apply		92.0%	761

35. Which of the following types of RESTAURANTS do you or the members of your household plan to use in the NEXT 30 DAYS? (Check all that apply.)

Value		Percent	Responses
Fast Food Restaurant		71.0%	587
Family Style Restaurant		60.5%	500
Food Cart / Food Truck		7.5%	62
Fine Dining Restaurant		27.1%	224
Restaurant with Lounge or Bar		26.0%	215
Pizza Restaurant		56.2%	465
None of the above / Does not apply		11.4%	94

36. Which of the following types of GENERAL RETAIL BUSINESSES do you or the members of your household plan to shop at or purchase from in the NEXT 3 MONTHS? (Check all that apply.)



















Value		Percent	Responses
Art Supply Store		7.6%	63
Consignment Shop		6.3%	52
Craft Supply Store		21.3%	176
Bookstore		29.7%	246
Christian Book Store		7.7%	64
Computer Store		10.6%	88
Department Store		50.1%	414
Discount Store		44.4%	367
Drugstore or Pharmacy		77.6%	642
Fabric Store		9.9%	82
Florist		3.9%	32
Gift Shop		7.5%	62
Gun Shop		9.4%	78
Hobby Shop		15.0%	124
Mobile Phone Store		12.2%	101
Religious Supply or Gift Shop		4.4%	36
Shopping Center		31.1%	257
Thrift Store		13.3%	110
Wholesale, Warehouse or Club Store		43.7%	361
Yard Equipment Store		12.2%	101
Vitamin or Supplement Store		14.5%	120

Value		Percent	Responses
None of the above / Does not apply		6.0%	50
Equipment Rental Store		1.7%	14
Gold/Silver/Precious Metal Dealer		1.2%	10
Marijuana Dispensary		1.1%	9
Military Surplus Store		1.5%	12
Monument or Memorial Company		0.2%	2
Pawn Shop		2.4%	20
Survival Store		0.8%	7
Security Service		1.3%	11
Yarn Store		2.4%	20

37. What services do you plan to use from local restaurants over the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Home delivery with fee		23.2%	192
Free delivery		40.0%	331
Drive-thru		73.9%	611
Carryout		68.1%	563
Curbside carryout		61.9%	512
Other		1.3%	11
None of the above / Does not apply		7.0%	58

38. Which of the following types of RETAIL HOME PRODUCT BUSINESSES do you or the members of your household plan to shop at or purchase from in the NEXT 3 MONTHS? (Check all that apply.)






Value		Percent	Responses
Building Supply Store or Lumber Yard		39.4%	326
Carpet Store		1.8%	15
Fireplace, Wood Stove or Barbeque Store		2.8%	23
Flooring Store		4.2%	35
Furniture Store		9.4%	78
Hardware Store		42.2%	349
Home & Garden Center		57.2%	473
Home Decor Store		9.7%	80
Hot Tub or Spa Dealer		1.2%	10
Major Appliance Store		4.8%	40
Mattress or Bedding Store		3.6%	30
Outdoor Furniture Store		4.5%	37
Plant Nursery & Garden Supply Store		39.9%	330
Paint Store		9.9%	82
Tool Rental Center		1.5%	12
TV & Appliance Store		4.0%	33
Vacuum Store		1.9%	16
None of the above / Does not apply		18.3%	151






39. Which of the following types of RETAIL APPAREL BUSINESSES do you or the members of your household plan to shop at or purchase from in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Clothing Accessory Store		13.5%	112
Clothing Store		52.2%	432
Eyewear & Opticians Store		22.4%	185
Jewelry Store		5.0%	41
Shoe Store		31.0%	256
None of the above / Does not apply		34.3%	284

40. Which of the following types of PROFESSIONAL SERVICE BUSINESSES do you or the members of your household plan to GET NEW or CHANGE YOUR CURRENT PROVIDER FOR, in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Accountant or CPA		7.4%	61
Insurance Agency		7.6%	63
Legal Firm or Attorney		5.0%	41
Tax Advisor		5.2%	43
None of the above / Does not apply		82.5%	682
















41. Which of the following types of PROFESSIONAL SERVICE BUSINESSES do you or the members of your household plan to use in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Employment or Staffing Agency		2.9%	24
Life Coach		0.7%	6
None of the above / Does not apply		96.7%	800









42. Which of the following RECREATION VEHICLE purchasing plans does your household have in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Purchase New Class B RV		0.1%	1
Purchase New Travel Trailer or 5th Wheel		1.2%	10
Purchase New Camper Shell		0.1%	1
Purchase Used Class A RV		0.1%	1
Purchase Used Class B RV		0.2%	2
Purchase Used Travel Trailer or 5th wheel		0.6%	5
Purchase Used Camper Shell		0.1%	1
None of the above / Does not apply		98.3%	813

43. Which of the following VEHICLE PURCHASING plans does your household have in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
New Car		2.7%	22
New Luxury Vehicle - Under \$50,000		1.0%	8
New Luxury Vehicle - \$50,000 - \$75,000		1.5%	12
New Luxury Vehicle - Over \$75,000		0.4%	3
New Minivan		0.1%	1
New SUV		3.7%	31
New Truck		1.8%	15
New Hybrid or Electric Vehicle		0.7%	6
Used Car		3.1%	26
Used Luxury Vehicle - Under \$30,000		1.1%	9
Used Luxury Vehicle - \$30,000 - \$50,000		0.2%	2
Used SUV		1.8%	15
Used Truck		1.7%	14
Used Hybrid or Electric Vehicle		0.2%	2
None of the above / Does not apply		86.7%	717

44. What size of vehicle are you or members of your household considering?

Value		Percent	Responses
Compact car		1.6%	13
Full-size car		1.5%	12
Luxury vehicle (any size)		2.1%	17
Midsized car		1.9%	16
Pickup truck		2.4%	20
Sport utility vehicle (SUV)		8.5%	70
Van or minivan		0.5%	4
None of the above		81.6%	675

Total: 827



45. If your household is planning on purchasing a new or used vehicle in the NEXT 3 MONTHS, which of the following brands will you look at purchasing? (Check all that apply.)

Value		Percent	Responses
Chevrolet		5.3%	44
Ford		4.7%	39
GMC		3.5%	29
Honda		5.0%	41
Hyundai		3.3%	27
Toyota		5.4%	45
None of the above / Does not apply		79.3%	656
Acura		1.1%	9
Audi		1.3%	11
BMW		1.5%	12
Buick		1.0%	8
Cadillac		1.7%	14
Chrysler		0.6%	5
Dodge		1.9%	16
Infiniti		0.7%	6
Jeep		1.2%	10
Kia		2.7%	22
Land Rover		0.1%	1
Lexus		2.3%	19
Lincoln		1.0%	8
Mazda		1.3%	11

Value		Percent	Responses
Mercedes-Benz		1.1%	9
Mini		0.1%	1
Mitsubishi		0.5%	4
Nissan		2.1%	17
Porsche		0.2%	2
Subaru		2.4%	20
Tesla		0.7%	6
Volkswagen		0.7%	6
Volvo		0.6%	5







46. In the past month, have you or members of your household contacted a dealer for more information or purchased a vehicle after seeing an ad in the local newspaper or publication?

Value		Percent	Responses
Yes		5.2%	43
No		94.8%	784

**Total: 827**

47. Do you or anyone in your household plan to buy any of these ELECTRONIC/SMART ITEMS in the NEXT 3 MONTHS? (Check all that apply.)







Value		Percent	Responses
Office Equipment		6.4%	53
Printer		4.4%	36
Ink or Printer Cartridges		45.3%	375
Headphones		7.0%	58
Smartphone Charger		3.9%	32
Healthcare Device		3.9%	32
Assistive Technology for Hearing		3.7%	31
Batteries for Electronics		34.9%	289
None of the above / Does not apply		36.6%	303
Home Theater System		0.7%	6
GPS Device (Handheld or In-Vehicle)		0.7%	6
Satellite Radio		1.1%	9
Satellite TV System		1.1%	9
Stereo System (Home)		0.6%	5
Wi-Fi for Home		2.4%	20
Portable Speakers		2.4%	20
Wireless Speakers		1.6%	13
Smartwatch		1.9%	16
Phone or Tablet Controlled Home Tech Products		2.1%	17
Noise Canceling Headphones		1.9%	16
Phone Calling Card		0.6%	5
Wearable Electronics		0.6%	5

Value		Percent	Responses
Surge Protector		2.3%	19
Aerial Drone		0.6%	5
ShortWave Radio		0.7%	6
Wireless Hotspot		1.3%	11





















48. Do you or anyone in your household plan to buy any of these CAMERA/COMPUTER or TVs in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Camera (Digital) - Point and Shoot		0.4%	3
Camera (Digital) SLR		1.1%	9
Camera Accessories or Supplies		1.8%	15
Camera Lens		1.5%	12
Computer Accessories		4.4%	36
Computer Software		3.9%	32
E-Reader (Kindle or Similar)		0.7%	6
Tablet (iPad or Similar)		3.5%	29
Personal Computer		2.3%	19
Laptop Computer		7.4%	61
TiVo or DVR		0.2%	2
4K Ultra HD TV		3.3%	27
Smart TV		3.4%	28
None of the above / Does not apply		79.8%	660















49. Which of the following types of phones do you and the members of your household plan to purchase in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Smartphone		9.8%	81
Conventional Cell Phone		1.9%	16
Prepaid Cell Phone		0.4%	3
Unlocked Cell Phone		1.5%	12
Large-Screen Smartphone		1.9%	16
None of the above / Does not apply		86.8%	718





















50. Which of the following JEWELRY PRODUCTS do you or the members of your household plan to buy in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Anniversary Jewelry		2.1%	17
Necklaces		2.5%	21
Engagement Rings		0.1%	1
Wedding Rings		0.4%	3
Rings (Other)		2.4%	20
Earrings		6.7%	55
Pendants		1.5%	12
Celtic Jewelry		0.6%	5
Diamond Jewelry		1.0%	8
Silver Jewelry		2.8%	23
Gemstone Jewelry		1.3%	11
Pearl Jewelry		0.6%	5
Men's Jewelry		0.4%	3
Costume Jewelry		4.2%	35
Designer Jewelry		1.2%	10
Jewelry Box or Organizer		1.0%	8
Men's High-End Watch		0.4%	3
Women's Watch		0.8%	7
Women's Jewelry		5.9%	49
None of the above / Does not apply		85.0%	703

51. Which of the following types of INSURANCE SERVICES do you or the members of your household plan to GET NEW or CHANGE YOUR CURRENT PROVIDER FOR, in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Auto Insurance		9.2%	76
Crop Insurance		0.2%	2
Dental Insurance		2.5%	21
Disability Insurance		0.4%	3
Homeowner Insurance		7.7%	64
Life Insurance		3.0%	25
Medical (Health) Insurance		1.2%	10
Medicare		1.8%	15
Long Term Care Insurance		0.7%	6
Pet Insurance		0.4%	3
Renters Insurance		0.7%	6
Agriculture Insurance		0.2%	2
Professional Liability Insurance		0.6%	5
None of the above / Does not apply		84.9%	702

52. Which of the following MEDICAL SERVICE PROVIDERS do you or the members of your household plan to GET NEW or CHANGE YOUR CURRENT PROVIDER FOR, in the NEXT 3 MONTHS? (Check all that apply.)
















Value		Percent	Responses
Family Practice Doctor		6.0%	50
Optometrist		4.0%	33
Primary Care Provider		5.1%	42
Drugstore or Pharmacy		6.2%	51
None of the above / Does not apply		81.1%	671
Acupuncture		0.7%	6
Audiologist		1.8%	15
Chiropractor		2.9%	24
Counseling & Mental Health Specialist		0.8%	7
Geriatric Specialist		0.5%	4
Home Healthcare		0.6%	5
Hospital		1.0%	8
Medical Clinic		1.3%	11
Pediatric Dentist		0.1%	1
Pediatrician		0.6%	5
Wellness Business		0.2%	2
Weight Loss Service		0.7%	6
Alternative Care Provider		0.1%	1
Physical Therapy or Rehabilitation service provider		1.7%	14
Hearing Aid Center		2.3%	19
























53. Which of the following TYPES of LEGAL SERVICE PROVIDERS do you or the members of your household plan to use in the NEXT 3 MONTHS? (Check all that apply.)
























Value		Percent	Responses
Accident, Personal Injury & Property Damage Attorney		0.5%	4
Bankruptcy Attorney		0.4%	3
Banking, Partnership & Business Law Attorney		0.8%	7
Child Support Attorney		0.6%	5
Disability & Social Security Attorney		0.6%	5
Divorce & Family Law Attorney		1.1%	9
General Practice Attorney		1.8%	15
Intellectual Property Attorney		0.1%	1
Malpractice Attorney		0.1%	1
Patent, Trademark & Copyright Attorney		0.4%	3
Probate Attorney		1.3%	11
Real Estate Attorney		1.2%	10
Taxation Attorney		0.7%	6
Wills, Trusts & Estates Attorney		15.5%	128
None of the above / Does not apply		79.3%	656








54. Which of the following DENTAL procedures do you or the members of your household have planned in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Dental Checkup		48.7%	403
Teeth Cleaning		43.9%	363
Cavity Filling		6.4%	53
Crown		7.0%	58
Oral Surgery		2.1%	17
Braces		2.3%	19
Composite Bonding		1.3%	11
Dental Implants		5.6%	46
Dental Veneers		0.2%	2
Dentures		2.2%	18
Full Mouth Reconstruction		0.5%	4
Inlays or Onlays		0.1%	1
Smile Makeover		0.5%	4
Teeth Whitening		3.1%	26
None of the above / Does not apply		25.6%	212










55. Which of the following HEALTH and WELLNESS SERVICES, PRODUCTS and PLANS do you or any members of your household have in the NEXT 3 MONTHS?  
(Check all that apply.)

Value		Percent	Responses
Fill Medical Prescriptions		53.1%	439
Purchase Health Related Products		9.1%	75
Use Physical Rehabilitation Services		4.0%	33
Purchase Health and Wellness Supplements		19.3%	160
Receive Treatment for Back Pain		5.6%	46
Have an Eye/Vision Exam		33.3%	275
Purchase Prescription Eyeglasses		14.3%	118
Purchase Prescription Contact Lenses		4.0%	33
Have an Annual Physical or Checkup		31.9%	264
Have X-Rays Taken		4.8%	40
Have a Scheduled Surgery		3.7%	31
Have Blood Drawn for Testing		27.7%	229
Plan to Visit a Hospital for any Medical Service or Procedure		6.0%	50
Have Foot Problems Diagnosed or Treated		4.8%	40
Senior Travel		5.1%	42
Purchase Allergy Medications		21.4%	177
Use Personal Trainer or Instructor		3.9%	32
Cardiovascular Treatment		4.0%	33
Cancer Treatment		3.3%	27
Chiropractic Care		9.6%	79
Do Corrective Exercises		3.4%	28









Value		Percent	Responses
Purchase Diabetes Testing Supplies		6.9%	57
Get Vaccinations at Drug Store or Pharmacy		9.1%	75
Discretionary Health Care and Wellness Services and Products		6.0%	50
Purchase Vitamins		39.8%	329
Purchase Hemp Based Supplements		3.4%	28
Purchase Anti Anxiety Medication or Supplements		5.6%	46
None of the above / Does not apply		17.8%	147
Purchase Elder Care-Related Products or Services		1.8%	15
Purchase Medical Supplies or Equipment for Home		2.7%	22
Find Home for Aging Parent		0.6%	5
Participate in a Medical Study		1.1%	9
Stop Smoking		1.1%	9
Purchase a Mobility Device		0.6%	5
Handicap Accessible Products		1.3%	11
Purchase Orthopedic Shoes		0.7%	6
Purchase Home Medical Testing Equipment or Supplies		0.7%	6
Hire a Personal Care Assistant		0.4%	3
Hire a Caregiver or Respite Worker		1.1%	9
Purchase "Aging in Place" Products		1.0%	8
Purchase a Medical Alert Service		0.5%	4
Have Safety Bars Installed in Bathroom		1.0%	8
Receive Treatment for a Sleep Disorder		2.5%	21
Stroke Treatment		0.4%	3

Value		Percent	Responses
Orthopaedic or Knee Surgery		2.4%	20
Memory or Alzheimer's Care		1.1%	9
Nutritional Counseling		1.1%	9
Spinal and Postural Screening		0.4%	3
Physiotherapy		0.6%	5
Receive Treatment for Substance Abuse		0.1%	1
Purchase Blood Pressure Monitoring Device		1.5%	12
Receive Aquatic Therapy		0.2%	2
Join a Weight Loss Group		1.2%	10
Purchase Weight Loss Supplements		1.5%	12
Purchase Weight Loss Food Plan		1.0%	8
Have Reflexology Treatment		1.1%	9
Hire a Weight Loss Professional		0.1%	1
Have Cataract Surgery		2.3%	19
Purchase Marijuana		1.2%	10
Have Acupuncture		1.3%	11
Receive Treatment for PTSD		0.4%	3










56. Which of the following HEARING SERVICES, PRODUCTS and PLANS do you or any members of your household plan to use in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Purchase a "In-the-Ear" Hearing Aid		1.5%	12
Purchase a "Mini Behind-the-Ear" Hearing Aid		0.7%	6
Purchase a Digital Hearing Aid		1.7%	14
Purchase a "Behind-the-Ear" Hearing Aid		1.1%	9
Purchase Hearing Aid Cleaning Supplies		1.5%	12
Purchase Hearing Aid Batteries		6.4%	53
Purchase a "In-the-Canal" Hearing Aid		1.2%	10
Have a Hearing Exam		9.1%	75
None of the above / Does not apply		84.8%	701

57. Which of the following FUNERAL plans do you or members of your household considering in the NEXT 3 MONTHS? (Check all that apply.)














Value		Percent	Responses
Purchase a Funeral Plot		0.7%	6
Pre-purchase a Funeral Plot or Cremation Service		2.8%	23
Purchase a Monument or Headstone		0.5%	4
Use a Funeral Planner		0.8%	7
Purchase Flowers for a Funeral		0.4%	3
Use a Cremation Service		1.1%	9
Hire a Religious or Spiritual Leader for a Funeral Service		0.1%	1
None of the above / Does not apply		94.8%	784

58. Which of the following ASSISTED LIVING PLANS apply to you or your someone in your family in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Move into a Independent Senior Housing Community		0.8%	7
Move into a Assisted Living Facility		0.5%	4
Move into a Nursing Home		0.5%	4
Move into a Alzheimer's Care Facility		0.4%	3
Move Into a Hospice Facility		0.1%	1
Hospice to your Home or House		0.5%	4
Move into Residential Care Home		0.5%	4
Utilize a Respite Provider		0.4%	3
None of the above / Does not apply		97.7%	808



59. Which of the following FINANCIAL SERVICES do you or anyone in your household plan to use in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Open Checking Account		1.5%	12
Open Savings Account		1.8%	15
Online Banking		51.3%	424
Manage Investments		20.9%	173
Manage Retirement Accounts		25.6%	212
Mortgage Line of Credit		1.2%	10
Financial Consulting		13.8%	114
Financial Services		15.6%	129
Safe Deposit Box Rental		3.7%	31
Obtain New Credit Card		1.8%	15
Payday Loan or Check Cashing Business		0.5%	4
Use Vehicle Title Loan Company		0.2%	2
None of the above / Does not apply		30.7%	254






















60. Do you or any member of your household plan to buy or invest in any of the following INVESTMENT /ASSETS in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Annuities		3.0%	25
Certificates of Deposit		6.5%	54
City or State Bonds		1.5%	12
Collectibles, Antiques or Art		1.2%	10
Common or Preferred Stock		10.6%	88
Corporate Bonds or Debentures		2.3%	19
401(k)		16.0%	132
Gold or Precious Metals		2.5%	21
IRA		11.7%	97
Money Market Funds		10.6%	88
Mutual Funds		14.1%	117
Non-US Stocks		1.3%	11
Options		0.8%	7
US Savings Bonds		0.8%	7
US Treasury Notes		0.8%	7
Coins or Stamps		2.1%	17
None of the above / Does not apply		60.2%	498

61. Which of the following do you or anyone in your household plan to BORROW MONEY or take out a LOAN from a financial institution for in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Agriculture Loan		0.2%	2
Business Equipment Loan		0.1%	1
Carpeting or Furniture Loan		0.2%	2
College Expenses Loan		0.6%	5
College Tuition Loan		1.0%	8
Debt Consolidation Loan		1.1%	9
Medical Expenses Loan		0.2%	2
New Vehicle Loan		3.5%	29
Used Vehicle Loan		2.7%	22
None of the above / Does not apply		92.5%	765

62. Which of the following CLOTHING, APPAREL ITEMS AND ACCESSORIES do you or the members of your household plan to buy in the NEXT 3 MONTHS? (Check all that apply.)













Value		Percent	Responses
Athletic Apparel		21.4%	177
Nail Polish		10.4%	86
Eyewear or Sunglasses		19.1%	158
Handbags		7.3%	60
Hats		3.9%	32
Intimate Apparel		9.8%	81
Jewelry or Accessories		6.7%	55
Perfume		5.1%	42
Men's Apparel		29.4%	243
Men's Shoes		19.8%	164
Men's Underwear		15.2%	126
Women's Apparel		43.9%	363
Women's Pajamas or Sleepwear		9.6%	79
Women's Shoes		29.6%	245
Women's Underwear		16.1%	133
Socks		16.7%	138
Western Clothing		3.4%	28
Outerwear		3.7%	31
None of the above / Does not apply		27.9%	231
Coats		1.5%	12
Watches		1.8%	15

Value		Percent	Responses
Luggage or Bags		2.4%	20
Scarves		1.9%	16
Uniforms		0.8%	7

63. Which of the following CHILDREN'S CLOTHING ITEMS do you or the members of your household plan to buy in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Children's Sweaters		0.2%	2
Children's Pants		4.5%	37
Children's T-Shirts		8.1%	67
Children's Dresses		4.5%	37
Children's Pajamas or Sleepwear		3.6%	30
Children's Socks		4.1%	34
Children's Shorts		7.6%	63
Infant Clothing		4.2%	35
Children's School Uniform		0.6%	5
Children's Athletic Clothing		4.7%	39
None of the above / Does not apply		85.6%	708

64. Which of the following SHOE TYPES do you or the members of your household plan to buy in the NEXT 3 MONTHS? (Check all that apply.)























Value		Percent	Responses
Athletic & Outdoor Shoes (Men's)		25.3%	209
Boots (Men's)		1.7%	14
Cowboy Boots (Men's)		2.3%	19
Work & Safety (Men's)		2.7%	22
Sneakers		12.7%	105
Classic & Fashion Sneakers (Women's)		9.3%	77
Work & Safety (Women's)		1.3%	11
Cowboy Boots (Women's)		1.5%	12
Athletic & Outdoor Shoes (Women's)		24.3%	201
Athletic & Outdoor Shoes (Children's)		5.6%	46
Cowboy Boots (Children's)		0.5%	4
None of the above / Does not apply		48.9%	404

65. Which of the following CLOTHING/SHOE REPAIRS or SERVICES do you or members of your household have planned in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Have Clothing Altered, Tailored or Mended		12.6%	104
Have Clothing Dry Cleaned		34.3%	284
Have Shoes Repaired		6.5%	54
Rent or Purchase a Costume		0.4%	3
Wash Clothing at a Laundromat		3.3%	27
Purchase Custom Made Clothing Items		0.4%	3
None of the above / Does not apply		59.0%	488






























66. Which of the following RECREATION PRODUCTS do you or the members of your household plan to buy in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Bicycle or Mountain Bike (Adult)		3.0%	25
Bicycle Tune-Up or Repair		5.9%	49
Camping or Hiking Equipment		3.6%	30
Exercise or Fitness Equipment		7.0%	58
Fishing Rods or Reels		3.5%	29
Fishing Bait or Attractant		6.3%	52
Fishing Accessories		7.1%	59
Golf Clubs or Equipment		6.2%	51
Ammunition		12.3%	102
Running or Jogging Equipment		3.6%	30
Swimming Gear		3.9%	32
Hand Gun		5.7%	47
None of the above / Does not apply		62.8%	519
Archery Equipment		1.2%	10
High End Bicycle		0.1%	1
Bicycle Rental		0.7%	6
Hunting Gear		1.9%	16
Soccer Equipment		0.5%	4
Sports Equipment (Children)		1.3%	11
Trampoline		0.2%	2
Trophies or Plaques		0.4%	3
Weight Lifting Equipment		1.9%	16























Value		Percent	Responses
Used Sporting Equipment		1.0%	8
Rifle		1.8%	15
Shotgun		2.4%	20










67. Which of the following LAWN AND GARDEN PRODUCTS do you or the members of your household plan to buy in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Bark Dust or Mulch		39.1%	323
Bedding Flowers or Perennials		46.6%	385
Fertilizer		35.2%	291
Flower Pots		16.2%	134
Garden Ornaments		5.4%	45
Gravel or Rock		10.0%	83
Hand Garden Tools		10.6%	88
Landscaping		13.2%	109
Decorative Rock		7.3%	60
Lawn Seed, Turf or Sod		8.6%	71
Outdoor Furniture		4.4%	36
Outdoor Grill		3.3%	27
Patio Furniture		5.0%	41
Propane		14.8%	122
Lawn Mower (Push)		3.3%	27
Shrubbery or Trees		9.7%	80
Stone (Cast, Crushed or Natural)		4.8%	40
Insect or Fungus Control Products		12.7%	105
None of the above / Does not apply		26.4%	218
Chainsaw		0.8%	7
Fountains		1.2%	10
Gate		0.5%	4























Value		Percent	Responses
Gazebo		0.5%	4
Indoor Garden Supplies		2.5%	21
Insects (Bees or Other Beneficial Species)		1.3%	11
Outdoor Fireplace or Fire Pit		1.1%	9
Outdoor Smoker		1.0%	8
Outdoor Kitchen Equipment		0.1%	1
Outdoor Entertainment Center		0.2%	2
Patio Cover, Awning or Canopy		1.9%	16
Power Garden Tools		1.3%	11
Lawn Mower (Riding)		0.5%	4
Rototiller		0.1%	1
Screen Porch		0.1%	1
Storage Shed		1.9%	16
Leaf Blower		1.2%	10
Outdoor Garden Flags		2.4%	20
Greenhouse		0.2%	2

68. Which of the following PET SUPPLIES or SERVICES do you or the members of your household plan to purchase in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Any Pet-Related Products or Services		16.4%	136
Bird Seed		14.8%	122
Cat Food		23.7%	196
Dog Food		40.5%	335
Fish Food		3.0%	25
Specialized Pet Food		4.1%	34
Other Pet Food		4.4%	36
Pet Accessories		7.5%	62
Pet Toys		11.2%	93
Annual Pet Vaccinations		25.8%	213
Annual Pet Checkups		21.8%	180
Purchase Pet Medication		10.3%	85
Board a Pet Overnight		3.4%	28
Pet Dental Care		3.9%	32
None of the above / Does not apply		37.8%	313
Pet Clothing		0.5%	4
Pet Enclosure		0.4%	3
Aquarium or Tank		0.5%	4
Fish Supplies		1.1%	9
Disease Diagnosis		1.0%	8
Pet Travel Cage		0.2%	2
Pet Travel Accessories		0.4%	3

Value		Percent	Responses
Cremation or Burial Services		0.6%	5
Adopt or Rescue a Pet		2.9%	24
Purchase a Pet		0.6%	5
Holistic or Alternative Pet Care		0.1%	1
Animal Training Classes		1.7%	14
Hemp Based Pet Supplements		0.7%	6
THC Based Pet Supplements		0.1%	1
Holistic or Alternative Pet Supplements		0.5%	4
Anti Anxiety or Stress Pet Medication for Holidays		1.2%	10

69. Which of the following do you or anyone in your household plan for your home in the NEXT 3 MONTHS? (Check all that apply.)





















Value		Percent	Responses
Add a Fence or Wall Structure		5.2%	43
Remodel Bathroom		3.5%	29
General Remodeling		4.8%	40
Replace Carpet		4.2%	35
Replace Flooring		4.5%	37
Replace Windows		3.4%	28
None of the above / Does not apply		74.1%	613
Add a Room		0.5%	4
Add a Home Office		0.5%	4
Add or Replace Deck		1.5%	12
Remodel Kitchen		2.4%	20
Cabinet Refacing or Resurfacing		1.6%	13
Refinish Bathtub		0.6%	5
Install a Glass Shower		1.0%	8
Remodel or Finish Basement Living Area		0.1%	1
Replace Garage Door		0.6%	5
Build a Garage		0.1%	1
Build Out-Building		0.2%	2
Build a Storage Shed		1.9%	16
Have Furniture Restored		1.5%	12
Switch from Electric to Gas		0.1%	1
Install a Stair Lift		0.1%	1

Value		Percent	Responses
Install "Aging In Place" Products		0.7%	6
Install a Solar Energy System		0.1%	1
Install Security or Monitoring System		0.8%	7
Resurface or Build New Driveway		1.5%	12
Stone or Marble Work (Bathroom or Kitchen)		1.0%	8
Sealcoating		0.6%	5
Asphalt Repair		0.5%	4
Asphalt Resurfacing		0.4%	3
Residential Paving		0.4%	3
Build a "Tiny House"		0.1%	1
Install Handicap Accessible Addition		0.1%	1



70. Which of the following BUILDING SUPPLIES or PRODUCTS do you or anyone in your household currently need or plan to buy in the NEXT 3 MONTHS for your home? (Check all that apply.)

Value		Percent	Responses
Ceramic Tile		3.5%	29
Doors (Exterior)		4.2%	35
Fencing		6.2%	51
Hand Tools		5.0%	41
Lighting and Fixtures		5.1%	42
Lumber		6.0%	50
Paint (Exterior)		6.9%	57
Paint (Interior)		12.9%	107
Plywood		3.3%	27
Plumbing Supplies		4.0%	33
Rain Gutters		3.3%	27
Screen Door		3.0%	25
None of the above / Does not apply		59.9%	495
Circular Saw		0.5%	4
Decking		1.6%	13
Doors (Interior)		2.1%	17
Electrical Supplies		2.7%	22
Furnace		0.4%	3
Generator		1.2%	10
Hardwood Products		2.5%	21
Home Security Doorbell Camera		2.1%	17






















Value		Percent	Responses
Kitchen Cabinets		0.8%	7
Lock Sets		2.1%	17
Mill Work		0.6%	5
Molding		1.9%	16
Power Tools		1.9%	16
Roofing (Composition)		1.8%	15
Roofing (Other)		0.1%	1
Security Door		0.6%	5
Security Locks		1.2%	10
Security Window Film		0.1%	1
Siding		0.4%	3
Solar Screen		0.4%	3
Water Softener System or Supplies		1.7%	14
Wet or Dry Vacuum		0.5%	4
Window Guards		0.1%	1
Windows (Double-Hung)		1.5%	12
Windows (Casement)		1.0%	8
Windows (Picture)		0.2%	2
Windows (Slider)		0.2%	2
Windows (Bay or Bow)		0.4%	3













71. Which of the following HOME SERVICES do you or anyone in your household currently need or plan for your home in the NEXT 3 MONTHS? (Check all that apply.)  
Part 1 of 2.

Value		Percent	Responses
Air Conditioning Repair		10.2%	84
Air Duct Cleaning		5.3%	44
Appliance Repair		4.1%	34
Carpet Cleaning		9.3%	77
Electrical Repair		4.2%	35
Gardening Services		6.8%	56
Handyman Services		13.2%	109
Home Repair		4.2%	35
None of the above / Does not apply		52.8%	437
Alternative Energy Systems Installation		0.2%	2
Alternative Energy Systems (Service or Repair)		0.2%	2
Blinds Cleaning		1.5%	12
Carpenter or Woodworking		2.8%	23
Chimney Cleaning		1.7%	14
Concrete Repair		1.7%	14
Drywall Installation or Repair		2.3%	19
Electrical Panel Replacement		0.5%	4
Excavation & Wrecking		0.2%	2
Fire & Water Damage Restoration		0.7%	6
Flooring - Ceramic Tile (Installation or Repair)		1.2%	10
Flooring - Laminate (Installation or Repair)		2.7%	22






















Value		Percent	Responses
Flooring - Linoleum (Installation or Repair)		0.2%	2
Flooring - Wood (Installation or Repair)		1.9%	16
Flooring - Other (Installation or Repair)		1.0%	8
Foundation Repair		2.1%	17
Furnace Cleaning		1.5%	12
Furnace Repair		0.2%	2
Furniture Reupholster		1.3%	11
Gutter Installation or Repair		2.1%	17
Heating Repair		0.7%	6
Home Computer Repair		0.7%	6
Home Electronics Repair		0.7%	6
Home Remodel		1.8%	15
























72. Which of the following HOME SERVICES do you or anyone in your household currently need or plan for your home in the NEXT 3 MONTHS? (Check all that apply.)  
Part 2 of 2.

Value		Percent	Responses
House Cleaning Service		17.9%	148
Junk or Yard Waste Removal		4.6%	38
Recycle		5.8%	48
Landscaping Service		17.9%	148
Painting		7.9%	65
Pest Control		16.0%	132
Plumbing Repair		4.8%	40
Pool Cleaning Service		6.0%	50
Pressure Washing		3.5%	29
Preventative Home Maintenance		3.7%	31
Trash Removal		7.3%	60
Computer Repair		4.5%	37
None of the above / Does not apply		43.2%	357
Home Security Service		2.5%	21
Insulation Installation or Maintenance		0.8%	7
Interior Design		0.7%	6
Sell Scrap Metal		1.7%	14
Movers		1.7%	14
Mold Inspection or Removal		0.1%	1
Party Equipment Rental		0.1%	1
Roof Repair		1.8%	15

Value		Percent	Responses
Security System		2.4%	20
Septic Tank Cleaning or Repair		1.9%	16
Siding Replacement		0.5%	4
Solar Heating or Power System Installation or Repair		0.1%	1
Stucco or Exterior Coating		0.1%	1
Tool Rental		1.0%	8
Tornado or Storm Shelter Building or Repair		0.1%	1
Waterproofing		0.6%	5
Window Installation		1.7%	14
Window Tinting for Home		0.1%	1
Yard Equipment Rental		0.8%	7
Mobile or Cell Phone Repair		1.6%	13

73. Which of the following HOME PRODUCTS do you or anyone in your household currently need or plan to buy in the NEXT 3 MONTHS for your home? (Check all that apply.) Part 1 of 2.

Value		Percent	Responses
Batteries (Home or Office)		29.0%	240
Candles		8.3%	69
Rugs		3.5%	29
Curtains or Drapes		4.5%	37
Furniture (Living Room)		4.6%	38
Storage Boxes or Tubs		5.7%	47
Floral Arrangements		3.0%	25
Picture Frames		3.6%	30
Linens (Bathroom)		3.4%	28
Indoor Flowers		3.4%	28
None of the above / Does not apply		49.3%	408
Air Conditioning (Buy)		2.3%	19
Awning		1.1%	9
Window Blinds (Venetian or Mini)		2.1%	17
Emergency Preparedness Kit or Supplies		2.3%	19
Firewood		1.3%	11
Carpeting		2.5%	21
Oriental Carpeting		0.1%	1
Flooring Tile		2.1%	17
Hardwood Flooring		0.8%	7
Rugs (Persian)		0.4%	3

Value		Percent	Responses
Clocks		1.5%	12
Closet System		1.1%	9
Cutlery, Flatware or Silverware		1.1%	9
Ductless Heat Pumps		0.2%	2
Fire Extinguisher		2.4%	20
Fine Art (Paintings, Pottery, Etc.)		1.6%	13
Custom Built Furniture		0.6%	5
Reconditioned Furniture		0.2%	2
Furniture (Bedroom)		2.7%	22
Furniture (Children's)		0.5%	4
Crib		0.6%	5
Furniture (Dining Room)		0.4%	3
Furniture (Home Office)		1.7%	14
Furnace		0.2%	2
Futon		0.1%	1
Safe		0.5%	4
Laminate Flooring		2.7%	22
Sewing Machine		0.6%	5
Reclining Chair		2.2%	18
Wallpaper		0.4%	3
Signs or Banners		0.5%	4
Hot Tub or Spa (New)		0.7%	6
Linens (Dining Room or Kitchen)		1.1%	9



**Value**

**Percent**

**Responses**























Tankless Water Heater



1.1%

9
















74. Which of the following HOME PRODUCTS do you or anyone in your household currently need or plan to buy in the NEXT 3 MONTHS for your home? (Check all that apply.) Part 2 of 2.

Value		Percent	Responses
Home Decor or Decorating		5.6%	46
Linens (Bedroom)		5.2%	43
Patriotic Flags		3.1%	26
None of the above / Does not apply		76.1%	629
Gas Burning Freestanding Stoves		0.1%	1
Water Purification System (Drinking)		1.1%	9
Solar Water Heater		0.1%	1
Innerspring Mattress		1.1%	9
Pillow Top Mattress		1.6%	13
Foam Mattress		1.6%	13
Memory Foam Mattress		2.3%	19
Gel Mattress		0.6%	5
Twin Size Bed		0.7%	6
Queen Size Bed		1.5%	12
King Size Bed		1.5%	12
Water Heater		1.8%	15
Smoke Alarm or Detector		2.1%	17
Remote Home Monitoring Video Camera		1.5%	12
Shutters		1.2%	10
Window Coverings		2.3%	19
Reclaimed Wood Furniture		0.1%	1
Sports Team Flags		0.7%	6

75. Which of the following types of ART do you or members of your households plan to purchase in the NEXT 3 MONTHS?





Value		Percent	Responses
Paintings		2.9%	24
Fine Art		1.0%	8
Photographs		3.0%	25
Pottery		1.7%	14
Blown Glass		1.2%	10
Stone Carvings		0.4%	3
Sculpture		1.0%	8
Artistic Wall Decor		2.7%	22
Wood Carvings		0.4%	3
Poster Art		0.8%	7
Religious Art		0.7%	6
Stained Glass		0.6%	5
Ceramics		1.7%	14
Metal Work Art		1.8%	15
Music Memorabilia		0.7%	6
Movie Memorabilia		0.5%	4
None of the above / Does not apply		89.2%	738

76. Which of the following APPLIANCES do you or the members of your household plan to buy in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Refrigerator		2.3%	19
Dishwasher		3.0%	25
Freezer		1.0%	8
Range		1.3%	11
Range Hood		0.6%	5
Wall Oven		1.6%	13
Washer		2.2%	18
Dryer		1.8%	15
Blender		1.3%	11
Instant Pot		1.6%	13
Microwave		3.0%	25
Window Air Conditioner		0.4%	3
Coffee or Espresso Machine		3.1%	26
Vacuum Cleaner		1.2%	10
None of the above / Does not apply		83.2%	688

77. Which of the following VEHICLE PRODUCTS do you or anyone in your household currently need or plan to buy in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Battery		4.7%	39
Tires		8.3%	69
Wiper Blades		13.7%	113
None of the above / Does not apply		72.1%	596
Aftermarket Products		2.8%	23
Child Car Seat		0.5%	4
Floor Mats		2.1%	17
Grill Guard		0.7%	6
Lights		1.0%	8
Mirror(s)		0.1%	1
Motorcycle Accessories		0.7%	6
Motorcycle Parts		0.8%	7
Performance Parts		0.5%	4
RV Accessories or Supplies		2.1%	17
Roof Rack (For Bike, Kayak, Etc.)		0.2%	2
Roof Rack (Luggage or Equipment Container)		0.1%	1
Seat Covers		1.5%	12
Step Bar		0.2%	2
Stereo System (Auto, Car or Truck)		0.5%	4
Trailer Hitch		0.4%	3
Truck Bed Liner		0.4%	3
Visor		0.4%	3

<b>Value</b>		<b>Percent</b>	<b>Responses</b>
Wheels or Rims		0.1%	1
Winch		0.1%	1
Window Tinting Equipment (Auto)		0.4%	3
Cargo Trailer (Boat)		0.1%	1
Cargo Trailer (Box)		0.4%	3

78. Which of the following VEHICLE SERVICES do you or anyone in your household currently need? (Check all that apply.)

Value		Percent	Responses
30,000 Mile Service		7.6%	63
60,000 Mile Service		4.8%	40
100,000 Mile Service		4.6%	38
Auto Detailing		4.2%	35
Auto Repair (General)		5.9%	49
Auto Warranty Work (Work Covered by Warranty)		4.0%	33
Alignment		4.7%	39
Brake Replacement, Adjustment		3.0%	25
Car Wash		44.6%	369
Gas or Service Station Services		15.1%	125
Oil Change or Lube		43.2%	357
Preventative Maintenance		13.7%	113
Safety Inspection		15.6%	129
Tire Mounting or Installation		3.0%	25
Tune-Up		4.0%	33
Windshield or Glass Repair		3.4%	28
None of the above / Does not apply		24.2%	200
Body Work		2.5%	21
Car Rental		1.6%	13
DEQ Inspection		0.8%	7
Electrical Repair		0.7%	6
Upgrade of Car for Smartphone, Hands-Free Device, etc.		1.0%	8














Value		Percent	Responses
Motor Repair or Replacement		0.1%	1
Motorcycle Repair		0.4%	3
Painting		0.6%	5
RV Maintenance or Service		0.8%	7
Shocks		1.0%	8
Smog Check		1.0%	8
Stereo Installation		0.6%	5
Transmission or Clutch Repair		0.2%	2
Upholstery Repair		1.6%	13
Vehicle Air Conditioning Repair		2.1%	17
Vehicle Storage		0.2%	2
Vehicle Towing		0.2%	2
Windshield or Window Tinting		0.7%	6

79. If you or a member of your household were to purchase an automobile in the NEXT 3 MONTHS, where would you look to find a vehicle? (Check all that apply.)














Value		Percent	Responses
AutoTrader.com		7.7%	64
CarFax		9.2%	76
CarGurus.com		5.9%	49
CarMax.com		8.1%	67
Cars.com		7.0%	58
Craigslist Auto		3.0%	25
KBB.com		6.3%	52
Edmunds.com		7.7%	64
Local Dealer Site		39.1%	323
Other Local Website		3.4%	28
None of the above / Does not apply		47.3%	391
Yahoo! Autos		0.1%	1
Automotive.com		1.1%	9
Autoblog.com		0.2%	2
CarsDirect.com		1.1%	9
eBay Motors		2.1%	17
Facebook Dealer Page		1.8%	15
MotorTrend.com		1.3%	11
UsedCars.com		1.8%	15
Local TV Site		0.4%	3
Local Radio Site		0.6%	5
The Car Connection		0.2%	2




















80. Which of the following PERSONAL CARE PRODUCTS and SERVICES do you or someone in your household plan to purchase in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Bath and Body Products		39.2%	324
Beauty Products		31.7%	262
Cosmetics		36.9%	305
Babysitting		0.6%	5
Hair Care Products		47.5%	393
Hair Coloring		25.0%	207
Hair Cut		72.3%	598
Manicure		24.8%	205
Massage Therapy		15.1%	125
Pedicure		31.9%	264
None of the above / Does not apply		12.1%	100




















81. Which of the following ENTERTAINMENT PRODUCTS do you or someone in your household plan to purchase in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Books (New)		34.3%	284
Books (Used)		22.6%	187
Books (Children's)		7.7%	64
Board Games		7.5%	62
Lottery Ticket		21.3%	176
Collectibles		3.5%	29
Comics		0.6%	5
Graphic Novels		1.3%	11
Computer Games		4.4%	36
Magazines		18.7%	155
Toys		5.0%	41
Video Console Games		4.0%	33
None of the above / Does not apply		34.9%	289

82. Which of the following HOBBY & ART and CRAFT SUPPLIES might you or someone in your household purchase in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Gems, Rocks & Minerals		1.9%	16
Ceramics and Pottery		1.2%	10
Collectables		2.8%	23
Comic Books and Related Collectables		0.7%	6
Do-It-Yourself (DIY)		11.4%	94
Games or Puzzles		14.3%	118
Beer Brewing Supplies		0.8%	7
Wine Making Supplies		0.6%	5
Jewelry Making Supplies or Beads		2.4%	20
Knitting		4.2%	35
Making Arts and Crafts		8.1%	67
Paper Crafts		2.9%	24
Quilting		4.0%	33
Scrapbooking		2.7%	22
Toy Collecting		0.5%	4
Trains, Plane & Car Model Kits		1.3%	11
None of the above / Does not apply		65.7%	543

83. Which of the following EDUCATION/CLASSES do you or someone in your household plan to attend in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Attend Online College or University (Full Time)		2.7%	22
Attend Online College or University (Part Time)		2.8%	23
Attend Online Graduate School		1.0%	8
Attend Online Classes at Community College		2.5%	21
Learning Center		0.6%	5
Online Trade School		0.2%	2
Online Continuing Education Courses		5.6%	46
Online Professional Certification or Accreditation Courses		3.5%	29
Online Language Lessons (Adult)		2.4%	20
Online Music Lessons (Adult)		1.2%	10
Attend Paid Online Lecture, Seminar or Special Class		3.3%	27
Online Real Estate Classes		1.0%	8
Online Child Education or Tutoring		1.7%	14
Online Music lessons (Child)		0.6%	5
Online Language Lessons (Child)		0.4%	3
Change Online School		0.1%	1
Attend an Online Religion Based School		1.0%	8
Attend an Online Local Workshop		2.5%	21
None of the above / Does not apply		79.8%	660

84. Which of the following ART and CRAFTING SUPPLIES do you or someone in your household plan to purchase over the NEXT 3 MONTHS? (Check all that apply.)





















Value		Percent	Responses
Brushes		5.4%	45
Oil paints		2.1%	17
Acrylic Paints		7.0%	58
Markers		5.1%	42
Specialty Paper		4.4%	36
Fabric Craft Supplies		7.1%	59
Beads		2.2%	18
Art Pencils and Pens		5.7%	47
Scrapbooking Supplies		2.7%	22
None of the above / Does not apply		80.0%	662



85. Which of the following MUSICAL INSTRUMENTS do you or someone in your household plan to purchase in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Bass Guitar		0.4%	3
Drums		0.1%	1
Flute		0.1%	1
Acoustic Guitar		0.8%	7
Electric Guitar		0.7%	6
Electric Keyboard		0.5%	4
Piano		0.4%	3
Trumpet		0.2%	2
Violin		0.1%	1
None of the above / Does not apply		97.2%	804

86. Which of the following varieties of restaurant food do you and your family members plan to eat in the NEXT 30 days? (Check all that apply.)











Value		Percent	Responses
Greek		11.6%	96
French		5.7%	47
Asian		36.2%	299
German		8.2%	68
American (New)		27.2%	225
Italian		55.6%	460
Cajun or Creole		16.8%	139
Indian		6.3%	52
Chinese		41.6%	344
American (Traditional)		76.8%	635
Thai		17.5%	145
Middle Eastern		7.3%	60
Japanese		11.7%	97
Mexican		65.8%	544
Vietnamese		9.3%	77
Southern		26.4%	218
Tex-Mex		65.8%	544
Spanish		5.0%	41
Mediterranean		18.6%	154
None of the above / Does not apply		9.9%	82

87. Which of the following types of restaurant foods do you and your family members plan to eat in the NEXT 30 days? (Check all that apply.)










Value		Percent	Responses
Hot Dogs		14.5%	120
Fish & Chips		19.2%	159
Golf Course Restaurant, Bar or Snack Bar		4.8%	40
Barbeque		51.6%	427
Deli		27.3%	226
Breakfast or Brunch		40.0%	331
Appetizers		27.3%	226
Dessert		21.8%	180
Chicken Wings		17.5%	145
Hamburgers		67.7%	560
Chicken		51.6%	427
Frozen Yogurt		10.6%	88
Tapas or Small Plates		4.2%	35
Theme Restaurants		4.4%	36
Soup		22.1%	183
Salad		36.2%	299
Pizza (Dine In)		9.7%	80
Pizza (Delivery)		26.0%	215
Steak		29.6%	245
Juice or Smoothies		7.0%	58
Sandwiches		43.7%	361
Pizza (Carry Out)		47.0%	389

Value		Percent	Responses
Pizza (Take & Bake)		6.9%	57
Seafood		36.9%	305
Steakhouse		22.9%	189
Sushi		9.6%	79
Vegetarian		4.1%	34
Pho		8.5%	70
None of the above / Does not apply		10.0%	83
Live or Raw food		2.4%	20
Vegan		1.7%	14






88. Which of the following Real Estate PURCHASING Plans does your household have in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Purchase Commercial or Business Property		0.4%	3
Purchase Condominium or Townhouse		0.1%	1
Purchase Manufactured or Modular Home		0.1%	1
Purchase Investment Property		1.1%	9
Purchase Personal Residence		1.8%	15
Purchase Custom Built Home		0.7%	6
Purchase Residential Real Estate at an Auction		0.2%	2
Purchase Land or Agricultural Property		0.8%	7
Purchase Vacation Property		0.2%	2
None of the above / Does not apply		95.5%	790









89. Which of the following Real Estate SELLING Plans does your household have in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Sell Personal Residence		3.0%	25
Sell Vacation Property		0.6%	5
Sell Condominium or Townhouse		0.1%	1
Sell Investment Property		1.1%	9
Sell Land or Agricultural Property		1.2%	10
Sell Commercial or Business Property		0.6%	5
Plan to Sell Home in Master-Planned Community		0.4%	3
Sell Other		0.1%	1
None of the above / Does not apply		93.2%	771

90. Since you answered "Purchase Personal Residence", what type of residence are you considering for purchase? (Check all that apply.)







Value		Percent	Responses
New home in master planned community; new development		26.7%	4
New home, but outside of development		6.7%	1
New home that I will have contractor build		13.3%	2
Existing home less than 10 years old		40.0%	6
Existing home more than 10 years old		33.3%	5

91. Which of the following real estate rental plans does your household have in the NEXT 3 MONTHS? (Check all that apply.)










Value		Percent	Responses
Rent New Apartment		1.1%	9
Rent House (Residence)		1.6%	13
Rent or Lease Commercial Property		0.1%	1
Rent Agricultural Land		0.2%	2
Rent Subsidized Housing		0.1%	1
Rent Condo/Townhouse		0.7%	6
Rent Section 8 Housing		0.1%	1
None of the above / Does not apply		96.4%	797



92. Which of the following real estate plans apply to you or your household in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Use a Realtor to Sell Real Estate		3.5%	29
Use a Realtor to Buy Real Estate		1.7%	14
Use a Realtor to Buy and Sell Real Estate		2.3%	19
Plan to Sell Property Myself		1.7%	14
Use a Real Estate Broker		1.2%	10
None of the above / Does not apply		92.3%	763












93. Which of the following types of REAL ESTATE LOANS do you or anyone in your household plan to apply for in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
New Home Loan		1.6%	13
Home Remodel or Renovation Loan		1.2%	10
Home Construction Loan		0.2%	2
Equity Loan		1.1%	9
Land Loan		0.2%	2
Reverse Mortgage		0.4%	3
Real Estate Loan for existing home		0.2%	2
Refinance Home		4.2%	35
None of the above / Does not apply		92.0%	761



94. If you or a member of your household were to purchase a new home in the NEXT 3 MONTHS, which of the following NATIONAL sources would you use for your local home search? (Check all that apply.)

Value		Percent	Responses
Craigslist Homes		1.6%	13
Facebook		2.7%	22
Google		3.6%	30
Auction.com		0.8%	7
Homes & Land		1.5%	12
Homes.com		2.8%	23
HomeFinder		5.0%	41
MLS.com		11.1%	92
National Real Estate Co. Site		2.3%	19
Local MLS Site		14.0%	116
RealEstate.com		3.7%	31
Realtor.com		24.2%	200
Realty.com		2.8%	23
Redfin		3.3%	27
Trulia		8.3%	69
Zillow		30.8%	255
ZipRealty.com		0.6%	5
None of the above / Does not apply		54.1%	447

95. If you or a member of your household were to rent a residence in the NEXT 3 MONTHS, which of the following NATIONAL sources would you use for your local rental search? (Check all that apply.)



Value		Percent	Responses
Apartments.com		10.4%	86
Apartmentguide.com		3.9%	32
Craigslist		2.1%	17
Forrent.com		0.4%	3
HomeFinder.com		3.9%	32
Hotpads.com		0.2%	2
Rent.com		5.0%	41
Sublet.com		0.1%	1
Trulia		6.5%	54
Zillow		17.9%	148
None of the above / Does not apply		72.8%	602

96. If you or a member of your household were to buy real estate in the local area in the NEXT 3 MONTHS, do you know a firm or realtor to call?

Value		Percent	Responses
Yes, have a firm or realtor		69.5%	575
No, don't know who to call		30.5%	252

Total: 827

97. If you or a member of your household were to sell real estate in the local area in the NEXT 3 MONTHS, do you know a firm or realtor to call?

Value		Percent	Responses
Yes, have a firm or realtor		70.7%	585
No, don't know who to call		29.3%	242

**Total: 827**

98. Which of the following ALCOHOL and TOBACCO purchasing plans do you or members of your household have in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Imported Beer		19.7%	163
Craft Beer		15.7%	130
Champagne		8.0%	66
Premium Hard Alcohol or Spirits		22.9%	189
White Wine		33.6%	278
Red Wine		35.7%	295
Major Brand Cigarettes		6.7%	55
Recreational Marijuana		1.8%	15
Marijuana Accessories		0.7%	6
Smokeless Tobacco		1.6%	13
Pipe Tobacco		0.6%	5
Discount Cigarettes		2.1%	17
Discount Hard Alcohol or Spirits		9.9%	82
Domestic Beer		28.8%	238
Electronic Cigarette Supplies		1.1%	9
Alcoholic Cider		3.4%	28
None of the above / Does not apply		33.4%	276

99. Which of the following CANNABIS related products do you or the members of your household plan to purchase in the NEXT 3 MONTHS? (Check all that apply.)








Value		Percent	Responses
Cannabis Dry Flower/Bud		0.8%	7
Cannabis Edibles		1.7%	14
Cannabis Tinctures		0.6%	5
Cannabis Vaporizers		0.2%	2
Cannabis Concentrates		0.5%	4
Cannabis Pre-Rolls		0.1%	1
Organic Cannabis Products		0.8%	7
Cannabis Oil		3.5%	29
Cannabis Beauty & Skin Care Products		0.6%	5
Cannabis Beverages		0.1%	1
Cannabis Chocolates		0.5%	4
Medical Cannabis		0.6%	5
CBD Cannabis		4.0%	33
None of the above / Does not apply		91.4%	756



100. Which of the following GROCERY and SNACK items do you or the members of your household plan to purchase in the NEXT MONTH? (Check all that apply.)

Value		Percent	Responses
Bulk or Discounted Food Items		22.9%	189
Specialty Teas		15.5%	128
Specialty Coffee		26.7%	221
Gourmet Deli Counter Items		15.7%	130
Cookies		48.2%	399
Snack Cakes		12.0%	99
Potato Chips		60.3%	499
Soft Drinks		51.9%	429
Energy Drinks		6.7%	55
Energy Bars		15.2%	126
Noodle Bowls		8.7%	72
Cupcakes		8.3%	69
Birthday Cake		11.1%	92
Beef Jerky or Meat Sticks		11.0%	91
Bottled Water		48.2%	399
Candy		38.9%	322
Fruit		77.0%	637
Nuts		56.3%	466
Chocolates		45.6%	377
Ice cream		59.4%	491
Cheese		79.1%	654
Artisan Bread		27.0%	223








Value		Percent	Responses
Artisan Meats		5.1%	42
Sports Drinks		12.9%	107
Basic Condiments		46.1%	381
Artisan Condiments		3.7%	31
Canned Sauces		34.0%	281
Cereal		68.1%	563
Milk		82.5%	682
Chicken		84.4%	698
Pork		57.2%	473
Beef		76.3%	631
Fish		54.9%	454
Pasta		63.8%	528
Snack Mixes		11.6%	96
Vegetables		76.5%	633
Olive Oil		45.6%	377
Balsamic Vinegar		18.4%	152
Frozen Entrees		47.9%	396
Eggs		86.6%	716
Locally Raised Beef, Pork, Poultry		12.7%	105
Locally Grown Fruit and Vegetables		42.6%	352
Locally Produced Honey		15.2%	126
Organic Food		16.0%	132
Pickled Vegetables		11.9%	98

Value		Percent	Responses
Artisan Cheese		18.4%	152
Alternative "Meat" Products		5.8%	48
Sausage		49.5%	409
Donuts		19.0%	157
Pastries		21.6%	179
Game Meats		1.7%	14
None of the above / Does not apply		1.0%	8























101. Which of the following do you or the members of your household plan to do in the NEXT 3 MONTHS? (Check all that apply.)






Value		Percent	Responses
Attend In-Person Religious or Spiritual Services		40.0%	331
Attend Online Religious or Spiritual Services		36.9%	305
Donate to a Charity		45.6%	377
Donate to a Church		48.2%	399
Donate to Political Party or Government Representative		15.4%	127
Volunteer at Church		20.1%	166
Volunteer for Nonprofit Group		18.0%	149
Vote in Upcoming Local Elections		48.6%	402
Vote in Upcoming State or National Elections		52.4%	433
Purchase Season Tickets for Performing Arts		7.5%	62
Attend a Holiday Themed Performance		4.7%	39
Community Activity		16.4%	136
Support an Organization		15.8%	131
Make a Donation		34.2%	283
Register to Vote		3.3%	27
None of the above / Does not apply		10.6%	88
Join a New Church		2.1%	17
Donate Vehicle		0.5%	4
Have a Baby		0.1%	1
Get Married		0.4%	3
Retire		1.9%	16

102. Which of the following activities do you or members of your household plan to participate in over the NEXT 3 MONTHS? (Check all that apply.)



Value		Percent	Responses
Go Touring on a Bicycle		3.6%	30
Go Mountain Biking		2.8%	23
Go Camping		9.8%	81
Go Hiking		14.4%	119
Go Fishing		12.8%	106
Go Backpacking		1.8%	15
None of the above / Does not apply		72.3%	598

103. In the LAST 30 DAYS, which of the following have you or a member of your household viewed or used? (Check all that apply for each row.)

Value		Percent	Responses
Local Business Website		31.2%	258
Local Business Blog		3.3%	27
Local Business Email		14.8%	122
Snapchat		5.1%	42
Instagram		24.7%	204
Cinema Ads		7.7%	64
Facebook Business Page		12.7%	105
Reviews on Yelp! or Google+		16.6%	137
YouTube Promo Video		12.2%	101
Local Business Text Message		9.7%	80
Pandora		14.0%	116
Google Search		63.4%	524
eBay		23.6%	195
Spotify		7.3%	60
Pinterest		23.8%	197
Google+ Local		6.3%	52
Clicked on Google Sponsored Ad		16.8%	139
LinkedIn		22.1%	183
Angie's List		4.4%	36
Craigslist		7.7%	64
Bing		13.8%	114
Twitter		21.5%	178

Value		Percent	Responses
Amazon		83.6%	691
None of the above / Does not apply		4.8%	40
CitySearch		1.8%	15
Digital Billboard		1.3%	11
Online Yellow Pages		2.9%	24



104. Are you aware of posts on Facebook that are sponsored by businesses?

Value		Percent	Responses
Yes		75.9%	628
No		24.1%	199

**Total: 827**





105. Have you ever responded to or clicked on a Facebook post that was sponsored by a business?

Value		Percent	Responses
Yes		46.7%	386
No		53.3%	441























Total: 827

106. Do you or any members of your household subscribe to a business email?



Value		Percent	Responses
Yes		40.1%	332
No		59.9%	495

**Total: 827**



107. Which of the following business categories would you do a Google search to find a business to shop or use if you were planning to buy? (Check all that apply.)

Value		Percent	Responses
Apparel and Accessories		46.7%	386
Arts and Entertainment		33.0%	273
Automotive - (General)		19.2%	159
Automotive - (New Vehicle Dealership)		19.1%	158
Automotive - (Used Vehicle Dealership)		9.1%	75
Automotive - (Auto Parts store)		11.5%	95
Automotive - (Auto Repair business)		7.6%	63
Automotive - (Auto Body shop)		4.6%	38
Tire Business		14.8%	122
Beauty and Spa Related Businesses		16.4%	136
Community and State Services		20.1%	166
Education		11.4%	94
Employment Related Businesses		6.4%	53
Event Planning and Services		6.7%	55
Family Activity Related Businesses		8.2%	68
Farm Equipment and Agriculture Businesses		4.2%	35
Financial Services		9.8%	81
Fitness Businesses or Providers		7.6%	63
General Retail		41.6%	344
Grocery / Market		45.2%	374
Home and Garden Related Businesses		29.3%	242
Building Supply/Lumber Business		12.6%	104

Value		Percent	Responses
Home Service Businesses		10.6%	88
Home Service Contractors		12.7%	105
Hotel and Travel Related Businesses		26.8%	222
Local Services		23.6%	195
Medical Related Businesses - (General)		13.7%	113
Medical Related Businesses - (Dentist)		4.6%	38
Medical Related Businesses - (Hospital)		3.6%	30
Nightlife Related Businesses		6.4%	53
Pet / Animal		22.7%	188
Professional Services		14.5%	120
Real Estate Service Businesses		4.5%	37
Recreation Related Businesses		7.3%	60
Restaurant / Bar / Lounge		40.0%	331
Senior Related Businesses		9.2%	76
Specialty Food and Drink		14.6%	121
General Retail - Children's Clothing Store		5.2%	43
General Retail - Clothing Accessory Store		13.3%	110
General Retail - Computer Store		11.5%	95
General Retail - Furniture Store		12.5%	103
General Retail - Hardware Store		17.3%	143
General Retail - Home Entertainment Store		6.3%	52
General Retail - Jewelry Store		5.7%	47
General Retail - Major Appliance Store		11.9%	98










Value		Percent	Responses
General Retail - Men's Clothing Store		14.0%	116
General Retail - Mobile Phone Store		7.0%	58
General Retail - Shoe Store		18.5%	153
General Retail - Women's Clothing Store		22.1%	183
None of the above / Does not apply		12.5%	103
Child Related Businesses		2.8%	23
Medical Related Businesses - (Chiropractor)		1.9%	16
Motorsport Businesses		2.1%	17
General Retail - Farming and Agriculture Business		2.9%	24

108. Are you considering a change or new employment in the NEXT 3 MONTHS?

Value		Percent	Responses
Yes		8.1%	67
No		91.9%	760

**Total: 827**

109. Which of the following employment related activities do you or the members of your household plan to do over the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Get a New Full Time Job		4.2%	35
Get a New Part Time Job		5.3%	44
Get a Temporary or Seasonal Job		3.7%	31
Use an Employment or Temporary Employment Agency		1.0%	8
Use a Career Counselor		0.4%	3
Get a Second (or Third) Job		1.5%	12
Get First Job after College		0.1%	1
Apply for Unemployment Benefits		6.7%	55
None of the above / Does not apply		84.8%	701




















110. If you are looking to find a new job, get a second job, etc. in the NEXT 3 MONTHS, what are the primary fields you will be looking at employment in? (Check all that apply.)

Value		Percent	Responses
Admin & Clerical		3.5%	29
Customer Service		3.9%	32
Management		3.7%	31
Education		4.1%	34
None of the above / Does not apply		80.8%	668
Agriculture		0.2%	2
Automotive		0.5%	4
Retail		1.6%	13
Warehouse		1.1%	9
Construction		0.2%	2
Accounting		1.9%	16
Hotel - Hospitality		1.6%	13
Health Care		2.7%	22
Manufacturing		1.7%	14
Entry Level (New Graduate)		0.5%	4
Grocery		1.3%	11
Banking & Finance		1.0%	8
Child Care		0.2%	2
Real Estate		0.7%	6
Insurance		0.5%	4
Legal		0.5%	4










Value		Percent	Responses
Media		0.8%	7
NonProfit		2.5%	21
Government		2.1%	17
Installation - Maintenance - Repair		0.1%	1
Restaurant - Food Services		0.6%	5
Executive Level		1.7%	14
Engineering		1.1%	9
Sales & Marketing		2.8%	23
Information Technology		1.8%	15
Skilled Labor - Trades		0.5%	4
Transportation		1.6%	13







111. If you were to look for a new job in the NEXT 3 MONTHS, where would you go look to find local job listings? (Check all that apply.)

Value		Percent	Responses
Local Business Site		12.5%	103
Local Agency Site		6.5%	54
Craigslist		2.1%	17
Facebook		4.1%	34
Indeed.com		16.6%	137
LinkedIn		18.9%	156
Monster.com		9.1%	75
CareerBuilder		11.2%	93
GlassDoor		4.6%	38
SimplyHired.com		1.5%	12
AOL Jobs		0.5%	4
SnagAJob.com		1.1%	9
Dice.com		0.7%	6
USAjobs.gov		5.6%	46
USAjobs.org		2.8%	23
ZipRecruiter		9.1%	75
JobDiagnosis		0.2%	2
TheLadders		1.3%	11
None of the above / Does not apply		66.0%	546

112. Have you or the members of your household purchased something from any of the following sources in the PAST 90 DAYS? (Check all that apply.)

Value		Percent	Responses
Coupon book		9.4%	78
Yellow Pages directory		1.3%	11
Direct mail flyer		15.2%	126
Deal program/offer		8.3%	69
Facebook business page offer		9.8%	81
Billboard advertising		1.1%	9
None of the above / Does not apply		70.3%	581


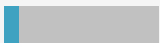
113. Which of the following best describe what you typically do with direct mail/advertisements you receive in the mail at your home or PO Box?

Value		Percent	Responses
Read ads and keep them - using three or more		5.4%	45
Read ads and keep them - using one or two		37.8%	313
Read ads and keep them - without using any		4.0%	33
Read ads but throw away without using any		23.7%	196
Throw ads away unread		27.0%	223
Do not receive direct mail or advertisements at home or PO Box		2.1%	17

**Total: 827**



115. Did you vote in the last local / county / state election?

Value		Percent	Responses
Yes		89.6%	741
No		10.4%	86




**Total: 827**

116. Did you vote in the last presidential election?

Value	Percent	Responses
Yes	96.7%	800
No	3.3%	27

Total: 827






















117. Are you or anyone in your household a business owner or do you help make purchasing decisions at your place of employment?

Value		Percent	Responses
Yes		18.5%	153
No		40.1%	332
Does not apply		41.4%	342

**Total: 827**



## 118. Which of the following categories does your business fall into?

Value		Percent	Responses
Arts and Entertainment		3.9%	6
Automotive		3.2%	5
Beauty and Spa		3.2%	5
Business Consulting		5.2%	8
Education		5.2%	8
Financial Services		5.8%	9
Health and Medical		8.4%	13
Home Service Businesses		3.9%	6
Pet / Animal		3.9%	6
Real Estate		11.7%	18
Other		33.8%	52
Apparel and Accessories		1.9%	3
Child Related Businesses		1.3%	2
Family Activity		0.6%	1
General Retail		1.3%	2
Grocery and Specialty Food/Drink		0.6%	1
Home and Garden		0.6%	1
Hotel and Travel		1.3%	2
Local Services		1.9%	3
Recreation		0.6%	1
Sales Training		1.3%	2













**Total: 154**











119. Which of the following are you interested in doing in the NEXT 3 MONTHS to drive your business? (Check all that apply.)

Value		Percent	Responses
Have an ongoing digital marketing campaign		5.8%	9
Use social media for promoting business		11.7%	18
Website optimized for mobile (responsive)		5.2%	8
Ongoing search optimization (SEO, SEM)		1.3%	2
Banner ads		3.2%	5
Cost-per-click ads (CPC, PPC)		0.6%	1
Video ads		1.3%	2
Google ads (Adwords)		1.9%	3
Facebook ads		9.7%	15
Email advertising		5.8%	9
Site analytics		1.9%	3
Use a Digital Agency		1.9%	3
Digital ads through newspaper		3.2%	5
None of the above/Does not apply		76.6%	118











120. Which of the following BUSINESS SERVICES do you/your household, or does your company, plan to GET NEW or CHANGE PROVIDER in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Business Accounting or CPA		7.8%	12
Business Advertising		3.9%	6
Business Marketing Services		3.9%	6
None of the above / Does not apply		82.5%	127
Business Financial Consulting		1.3%	2
Business Advisory Services		1.3%	2
Business Cellular Phone Service		2.6%	4
Business Computer Consulting		1.3%	2
Business Internet Service Provider		1.3%	2
Business Legal Services or Attorney		1.9%	3
Business Meetings or Conventions		1.3%	2
Business Payroll Services		1.3%	2
Business Printing Services		1.3%	2
Business Realty Services		0.6%	1
Business Recruitment		1.3%	2
Business Staffing or Temp Services		1.3%	2
Business Online Meetings		1.3%	2
Business Travel Agency		0.6%	1
Business General Broadcast Media Service		0.6%	1








121. Which of the following business real estate plans does your company have planned in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Rent New Office		1.9%	3
Buy New Office		1.3%	2
Add New Locations		1.3%	2
Renovate Existing Facilities		1.3%	2
Buy or Rent Industrial Space		1.3%	2
Buy or Rent Warehouse space		0.6%	1
Install New Commercial Carpeting		0.6%	1
None of the above / Does not apply		92.9%	143

122. Which of the following business automotive purchasing plans does your company have in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Purchase New Business Automobiles		1.3%	2
Purchase Used Business Automobiles		0.6%	1
Purchase New Business Trucks		1.3%	2
Purchase Used Business Trucks		1.9%	3
Lease New Business Trucks		1.9%	3
Purchase New Business Delivery Vehicles		0.6%	1
Purchase Used Business Delivery Vehicles		0.6%	1
Purchase New Heavy Duty or Commercial Business Trucks		0.6%	1
Purchase Used Heavy Duty or Commercial Business Trucks		0.6%	1
None of the above / Does not apply		93.5%	144

123. Which of the following employee benefit and insurance programs does your company plan to start or change in the NEXT 3 MONTHS? (Check all that apply.)

Value		Percent	Responses
Business Insurance		1.9%	3
Business Health Insurance		2.6%	4
Business Dental Insurance		1.3%	2
Business 401K or Retirement Program		2.6%	4
Business "Key Man" Insurance		1.3%	2
Business Commercial Insurance		0.6%	1
None of the above / Does not apply		94.8%	146

### 124. Which age brackets do you fall into?

Value		Percent	Responses
20 - 24		0.2%	2
25 - 30		0.4%	3
31 - 34		1.0%	8
35 - 40		2.4%	20
41 - 45		1.8%	15
46 - 49		2.2%	18
50 - 54		6.1%	50
55 - 60		10.2%	84
61 - 69		31.2%	258
70 or older		44.6%	368






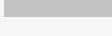
**Total: 826**



125. What state do you live in?









Value	Percent	Responses
Texas	100.0%	827
		<b>Total: 827</b>

126. What type of area do you live in? (check one only)

Value	Percent	Responses
Metro / Urban 	40.4%	334
Small/Mid-Size Town 	9.2%	76
Suburban 	39.2%	324
Rural 	10.0%	83
Vacation community 	0.4%	3
Other 	0.8%	7

Total: 827

127. What is the highest level of education attained by any member of your household?

Value		Percent	Responses
Grade School (8th Grade or Less)		0.1%	1
Some High School (Not Graduate)		0.1%	1
High School Graduate (12th grade)		4.7%	39
Vocational or Technical Training		1.9%	16
Some College		19.0%	157
College Graduate		26.0%	215
Some Post-Graduate Study (No Advanced Degree)		12.7%	105
Post-Graduate Degree		35.4%	293

**Total: 827**

128. Approximately, what was your total household income before taxes in the past year?

Value		Percent	Responses
Under \$20,000		2.2%	17
\$20,000 - \$24,999		2.8%	22
\$25,000 - \$29,999		1.9%	15
\$30,000 - \$34,999		3.7%	29
\$35,000 - \$39,999		3.1%	24
\$40,000 - \$44,999		4.1%	32
\$45,000 - \$49,999		3.9%	31
\$50,000 - \$74,999		18.5%	145
\$75,000 - \$99,999		18.2%	143
\$100,000 - \$124,999		12.5%	98
\$125,000 - \$149,999		8.3%	65
\$150,000 - \$200,000		11.5%	90
Over \$200,000		9.4%	74







**Total: 785**

129. Which of the following would you classify yourself as?

Value		Percent	Responses
American Indian, Eskimo or Alaska native		0.5%	4
Black or African-American		3.3%	27
Asian		0.5%	4
White or Caucasian		86.7%	716
Hispanic		3.8%	31
Other		0.5%	4
Prefer not to answer		4.8%	40

Total: 826

### 130. Are you...





Value		Percent	Responses
Male		46.6%	385
Female		50.5%	418
Transgender Male		0.1%	1
Gender Variant / Non-conforming		0.1%	1
Other		0.1%	1
Prefer not to answer		2.5%	21

**Total: 827**

131. Which of the following best describe your primary residence?

Value	Percent	Responses
Single Family Home	90.8%	751
Apartment	5.2%	43
Condominium	1.7%	14
Mobile Home	1.0%	8
Other	1.3%	11
		<b>Total: 827</b>


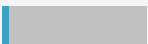



132. Is the household or apartment in which you live owned by someone in your household, rented, or is it occupied without payment of rent?

Value		Percent	Responses
Owned		89.5%	740
Rented		7.9%	65
Occupied Without Payment of Rent		0.8%	7
Other		1.8%	15

**Total: 827**



133. How many children under the age of 18 live in your household?

Value		Percent	Responses
None		89.6%	741
1		4.7%	39
2		4.2%	35
3		1.1%	9
4 or more		0.4%	3

**Total: 827**